

8TH & 9TH FEBRUARY

2024



Osmania University

*2<sup>nd</sup> National*  
**DOCTORAL CONCLAVE**

Exploring New Frontiers in Research



*Organised by*

**DEPARTMENT OF COMMERCE**

UNIVERSITY COLLEGE OF COMMERCE &  
BUSINESS MANAGEMENT

+91 9030807430



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www.osmania.ac.in

## About Osmania University

Osmania University, established in 1918, is the seventh oldest in India, the third oldest in south India and the first to be established in the erstwhile princely state of Hyderabad. Through out its existence of over Ten decades, it has shown remarkable progress and sustained an integrated development of all faculties. It has significantly contributed to the academic and economic development of not only the region but also of the Country. Its alumni have distinguished themselves nationally and internationally in various spheres of life and are spread far and wide around the world. Osmania University is re-accredited by the National Assessment and Accreditation Council (an Autonomous Institution of the University Grants Commission) as 'A+' Grade University.

## About Department of Commerce

The Department of Commerce came into existence as an independent wing of Osmania University in 1945. M.Com (Finance), and M.Com (Information Systems) programmes are offered in the University campus and in the three constituent colleges. The Department is also imparting Commerce education at Undergraduate level, through a network of about 500 affiliated colleges to about 1,50,000 Commerce students. The Department has been making intensive efforts to improve its profile, by serving the community on different fronts, in the form of imparting education through various courses, undertaking projects financed by the U.G.C., ICSSR, State Government, Industrial establishments etc., and encouraging intensive research on topics of contemporary relevance.

## About the Conclave

The Doctoral Conclave-2024 is a unique platform for Doctoral and Post-Doctoral Scholars from diverse streams of Commerce and Management to come together and discuss their research interests, ideas, and findings. The conclave aims to facilitate interactions between Scholars and experts from academia and industry, leading to the exchange of ideas and the exploration of new frontiers in research. The theme for this year's conclave is "Exploring New Frontiers in Research," which aims to bring together innovative research ideas and practices from various Universities and Institutions across the nation.

## Key Features

- Keynote speeches by subject experts in the field of Commerce.
- Thesis presentations by Research Scholars.
- Networking sessions with experts from academia and industry.

## Objectives

- Encouraging research passion and innovation through problem identification.
- Discussion-based approach to research guidance.
- Present and discuss your research with a distinguished network of academicians.
- Obtain recognition for your research and interact with a highly intellectual community.

## Learning Outcomes

- Enhance your ability to think divergently by gaining practical insights from distinguished subject experts.
- Incorporate valuable feedback from subject experts to improve the quality of research work.
- Develop research models that are beneficial to society as a whole

## Call for Doctoral Presentations

- The Conclave is open to all Doctoral and Post-Doctoral Scholars across India.
- We invite original (un-published) Research work from Scholars on the following themes:

**Stream-1:** Accounting and Finance

**Stream-2:** Organizational Behaviour and Human Resource Management

**Stream-3:** Marketing Management

**Stream-4:** Project and Operations Management

**Stream-5:** Information Technology (Business Analytics)

## Submission Guidelines

- Abstract should be submitted only by a soft copy (word doc only) via Email
- Abstract format: Single column, A4 Size, 1.5 line spacing.
- Font size: 12-point, Times New Roman (except for the title, which must be 14-point, Times New Roman).
- Acceptable percentage of plagiarism is less than 10%.
- Use equation editor for presenting formula and Reference should be in APA-7 format.

### Important Dates

|                              |                   |
|------------------------------|-------------------|
| Abstract Submission Deadline | 4th February 2024 |
| Notification of Acceptance   | 5th February 2024 |
| Registration Deadline        | 6th February 2024 |

## Registration

Fill the registration form and pay the registration fee online. The fee covers access to all the conference sessions, participation certificate, and working lunch. Registration fee is non-refundable.

For Research Scholars      Rs. 1000

Register At: <https://forms.gle/yytXojbNVKmyVvG7IA>

## Payment Details

**Beneficiary Name:** Department of Commerce

**Bank A/c No:** 52198268148

**IFSC code:** SBIN0020071

**Bank Name:** State Bank of India

**Bank Branch:** OU Branch



## Accommodation

Accommodation is available in university guest house on payment basis. Request for reservation of room should be sent along with full payment by 06th February 2024:

| Occupancy Room Type | Tariff Per head Per Day (INR) |
|---------------------|-------------------------------|
| AC                  | Rs. 1200                      |
| Non-AC              | Rs. 800                       |

Join us at the Doctoral Conclave - 2024 and be a part of vibrant community of Doctoral Scholars and Researchers

## Chief Patron



**Sr. Prof. D. Ravinder**  
Vice-Chancellor, Osmania University

## Patrons



**Sr. Prof. P. Laxminarayana**  
Registrar, OU



**Sr. Prof. Bannothe Reddy Naik**  
O.S.D. to V. C.



**Sr. Prof. V. Appa Rao**  
EC Member, OU

## Functionaries



**Sr. Prof. D. Sreeramulu**  
Principal, UCC&BM &  
Head, Dept. of Business Management, OU



**Prof. M. Gangadhar**  
Dean  
Faculty of Commerce, OU



**Prof. K. Krishna Chaitanya**  
Chairman,  
BoS in Commerce



**Sr. Prof. D. Chennappa**  
Conclave Chairman &  
Head, Department of Commerce, OU



**Prof. Gaddam Naresh Reddy**  
Conclave Convener &  
Vice-Principal, UCC&BM, OU

## Organizing Committee

Prof. A. Patrick  
Prof. J. Ravi Kumar  
Prof. C.V. Ranjani  
Prof. S. Kavitha Devi  
Prof. I. Sekhar

Dr. Nazia Sultana  
Dr. K. Srinivas  
Dr. B. Sandhya Rani  
Dr. G. Srinivas Rao  
Dr. P. Srinivas Reddy

Dr. Sabiha Shareef  
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